



Stuff The Bus

with school supplies & books

Right now, clubs all over Wisconsin are collecting school supplies & books as part of Wisconsin's first statewide service project — Stuff The Bus.

It's not too late for your club to join the effort, but time is short and you will need to act quickly to get on board. Think of Stuff The Bus as a food drive, but for school supplies and books. It is a project that takes few resources to implement and benefits kids and schools in your community, while raising awareness of your club. It also fills an ongoing and growing need in every community across the State.

Basic Stuff The Bus Project:

- Call your local school(s) to determine what supplies are needed
- Set up a day(s) and location(s) to collect school supplies
- Invite the community to help "Stuff The Bus"
- Deliver the collected supplies to the school(s)

Other Stuff The Bus Project Ideas:

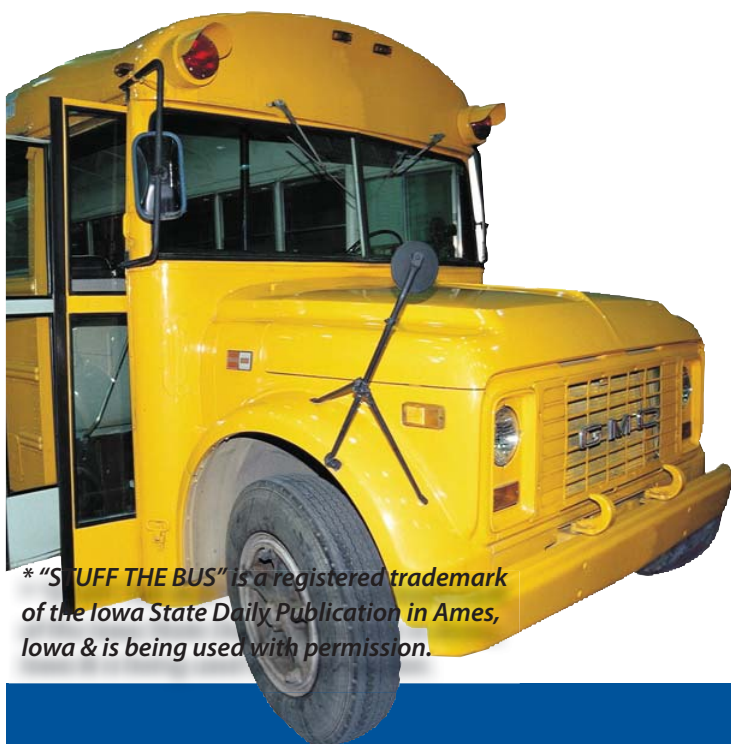
- Sponsor local needy children by outfitting them with all the supplies they need.
- Collect financial donations from Lions & friends, add some club money to those donations then purchase and donate school supplies and books based on what your local schools need.
- Team up with other community groups already sponsoring school supply drives to help expand their efforts.

A customizable press release, poster & newspaper ads are available to help you promote your own Stuff The Bus project.

For more information, visit www.wisconsinlions.org

Contact MD27 PR Chair Jodi Burmester with questions, for PR support or if you need a customized poster or ad...
jodi.burmester@gmail.com or 608-444-9123

Let's work together to get kids the supplies they need to be successful in school.



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