



LIONS CLUB INTERNATIONAL

WISCONSIN DISTRICT 27C-2

NEWSLETTER

November

Greetings Lions, Lioness & Families,

These past few weeks have been filled with excitement and great enjoyment. Liz and I have been visiting with several of our Lion and Lioness Clubs and have had the pleasure of installing new members, presenting several Melvin Jones Awards and hearing all about the various projects underway in District 27-C2. We also attended two District Conventions; 27-C1 at Wausau and 27-D2 at Onalaska. If someone were to ask what we like about being a District Governor, this would have to be it. Meeting old friends and making new ones too.

Planning for this years convention at Eagle River is under way and some really exciting events will take place. I want to remind every club to get their ads in early for the 2005 Convention Book. Final details of the registration forms are being worked on and will appear in the January newsletter. Please take note of the notice in this newsletter regarding the Mid-Winter Conference and the March Leadership Training session. I would like to see 27-C2 well represented at both of these important events.

Thanksgiving is just around the corner and I think we as Lions, Lioness and as Americans have so much to be thankful for. When you read this newsletter, the election will be over and life will go on, regardless of the outcome. We want to wish everyone a happy thanksgiving and remember to thank the Good Lord for all the blessings we enjoy everyday.

Yours in Lionism

DG Stan and Partner in Service Liz



District Governor

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Immediate Past

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HELLO LIONS,LIONESS AND LEOS

Halloween is here and it time to change the clocks, fall back in time to get that extra hour of sleep.

Had a good October, attended the District Governors elect orientation in Stevens Point, The MERLO Cluster meeting in Park Falls and the R2 Z1 in Merrill.

Thanks to the Zone and Region Chrs for their participation in the Cluster meeting, missed those that did not attend.

Looking forward to a good November with our Cabinet meeting on the 7th at Park Falls. also for a fun day plan on attending the MID-WINTER conference in January at Stevens Point, Check our web page MD27C2.org for more information.

YOURS IN LIONISM

V.D.G. ED

PS Just a smile and a thank you to someone will make their day better.

ATTENTION: CLUB PRESIDENT/MEMBERSHIP CHMN.

Please remind all of your club members that each one needs to be asking others to join our LIONS CLUBS.

The goal this year is 5% growth. That means a net gain of 2 or 3 people for most of our clubs in 27-C2. This is very achievable for your clubs. If everyone pulls

together, we will reach that 5% goal or even exceed it.

We can do it!! Remember, a net gain means replacing the dropped members plus 2 or 3. We need new

members to keep our projects and programs going. It's up to you to keep the attention on membership growth.

Motivate, inspire, encourage, etc. All action words that you can use to get the job done. Thanks for help. Lets

just do it!!! DG Stan

NEW MEMBER ORIENTATION

The Importance of New Member Orientation

The importance of a proper, thorough new member orientation cannot be emphasized enough. Imagine belonging to an organization and having only a vague idea of its goals, its programs, history or traditions. Would you feel like you belonged? Would you be motivated and committed to help the organization reach its goals? Of course not! You'd likely be wondering why you joined the organization at all.

The information provided during orientation builds a foundation for members. It helps them understand how the club functions, what their role will be and also gives them the big picture of the association. When new members are properly informed, they are more likely to feel comfortable with the club and become actively involved in club activities right away. A properly instructed member is also one who is most likely to remain in Lions for years to come.

Consider inviting your seasoned members to attend new member orientation as a refresher. It can help renew their enthusiasm.

What Makes an Orientation Effective?

Successful orientations do more than simply impart information; they also inspire and motivate new members to be the best Lions they can be. While there are different methods for conducting an orientation, there are several elements common to all effective orientations.

- Conduct the orientation promptly
- Present a manageable amount of information
- Limit the length of each session
- Keep the pace lively and interesting
- Allow plenty of time for questions and answers
- Give participants a new member packet, a copy of THE LION Magazine, a club directory, the club's brochure or fact sheet and club's newsletter
- Direct new members to additional sources of information, i.e. Lions Clubs International Web site (www.lionsclubs.org)
- Use visuals if possible
- Vary the presenters if possible

There are several ways you can conduct an effective new member orientation. Choose a method that best suits your club. Whatever the method, be certain that you are presenting thorough, consistent information to each new member that joins your club. For further information on new member orientation and how it can help your club become more effective in achieving your club's goals, please call Vice District Governor Ed Linnemann at (715) 623-7499 or e-mail at arclis@dwave.net.



INSIDE WLF

November 2004

DEER HUNTERS TAKE NOTE:



Please remember that if you score big this year and want to put your deer hides to good use, the Wisconsin Lions Foundation can use them. **As a possible project, why not organize the collection of deer hides for your whole community.** For further

information, call WLF Director Bernie Stuttgen or the Thorp Lions Club at 715-669-5588 or call the Foundation Office toll-free at 877-463-6953.

RECOGNITION - RECOGNITION:



Do you have an individual or a business in your community, or even a member, that deserves that special kind of recognition? Your Foundation has two different ways you can do this. 1.

Present a Birch-Sturm Fellowship. Cost is \$1,000 with the money staying in the Endowment Fund, ensuring operational revenues for future years. 2. The Recognition Wall of the Friends and Honors Garden. Cost is \$2,500 or \$5,000. You can specify how the money is to be used. All of these forms of recognition are to be over and above a Club's Annual Donation. See your WLF Director, WLF Program Associate, or call the Foundation Office at 877-463-6953 for details.

YOUR CLUB'S ANNUAL DONATION. . .



The Annual Donation is used to fund the Foundation and all of its programs, including Lions Camp. Your Annual Donation can be given at your District Convention or mailed directly to the Wisconsin Lions Foundation at 3834 County Road A, Rosholt, WI 54473.

FALL WORK DAY:

We had our fall work day on October 23, 2004 at which time we removed docks, boats, raked leaves, cleaned gutters, and cut and split wood. We thank all the volunteers that helped this fall and challenge all Lions to come to our Spring work day. This is the perfect opportunity to see all of the improvements that have taken place at your Wisconsin Lions Camp.

TRAVELING TRADING POST

The Wisconsin Lions Foundation Trading Post will be at all District Conventions, with apparel from the WLF and Lions Camp, available in adult and children sizes. Stop by and see your staff.

RETREAT AND CONFERENCE CENTER

The RCC season is well underway with many reservations continuing through 2005. If you know of any churches, schools, business, or clubs that are looking for a new location to hold training sessions or retreats have them call the

2ND EDITION WLF CHRISTMAS ORNAMENTS

The 2nd Edition Wisconsin Lions Foundation Christmas Ornaments featuring the Memorial Building are now on sale from your WLF Director. The cost of the ornaments are \$5.00 each, they make great gifts or stocking stuffers.

50th ANNIVERSARY CELEBRATION

Planning is well underway for our year long celebration, culminating in July of 2006. Watch for update in the coming months, it's sure to be exciting!

WIN A \$100,000.00 DOLLARS AND SUPPORT THE FOUNDATION:

Go to www.freeclicktowin.com and play the game and you could win \$100,000. Every time you or your friends and relatives play, (you can play once each day) you also earn **\$.50 for the Wisconsin Lions Foundation.**



WLF PROPERTY CORNER

This winter will be busy here at the camp; we will be patching, painting and fixing as many buildings as we can. So if your club is looking for a special project to think of the camp. We could use your help whether it is physical or financial. Do you know how many people visit the Wisconsin Lions Camp every year? (Answer: Approximately 8,000)





LIONESS CORNER

Greetings from the Affiliate District 27C-2 Lioness. I thank all the Lioness members of 27C-2 for being members of the greatest organization in the world, LIONESS MEMBERS.

We as Lioness members are the source of hope for hundreds and thousands of people in our own community's, in our State of Wisconsin and worldwide. Each individual club that sincerely believes in the Lioness motto, WE SERVE, TOO!, makes donations to people who need our help. We not only give to people within our own community's, but also to Leader Dog, Mission To Mexico, Wisconsin Eye Bank, Wisconsin Diabetes, Wisconsin Lions Camp and Foundation, Xerophthalmia, and many more.

When you are working on your many fundraisers, think of the multitude of people in our world who live in depressed and poverty-stricken areas, who need glasses, eye surgery, and are handicapped. We are so fortunate to be able to provide assistance to make life more bearable for those who endure pain and suffering.

Membership is very important, however, I also feel it is most important to keep the Lioness members we have. Keep them busy, keep them active, and thank them for jobs they do. When you bring a new Lioness member into your club, make them feel a part of it; invite her to ride with you, or to serve on a committee with you.

Ten Ways to Retain Members –

- 1) Every Lioness need to feel wanted, needed and important.*
- 2) The President needs to be sure they have a dedicated Lioness as chairman of their attendance committee.*
- 3) After a Lioness member misses the second meeting, contact her and ask if there is a reason, problem, etc.*
- 4) President and committee chairman, be sure each Lioness has a responsibility and let them know you will expect them to complete it and if called upon, give a report.*
- 5) Keep the club busy with projects and activities.*
- 6) Explore new ideas; start new projects; create new activities.*
- 7) Periodically have a session on the Lioness Objectives, Code of Ethics, and discuss what Lionism is: (history, organization structure, dues, etc.)*
- 8) Urge Lioness members to attend district training seminars and district conventions*
- 9) Organize visits to facilities which Lioness and Lions Clubs sponsor, Wisconsin Lions Camp, Wisconsin Eye Bank, Leader Dog, etc.*
- 10) Maintain a sense of togetherness and fellowship among your Lioness members.*

I have served as Lioness secretary since our Lioness Club in Lake Tomahawk was chartered in December of 1989, and have served on many different committee's and

am also a chartered member of the Affiliate 27C-2 Lioness District, serving as a secretary, vice president, Affiliate District President for two years, and now as a Affiliate Board member.

I have also attended all the 27C-2 District Conventions, five State Conventions, and when I served as the Affiliate District President, visited all the Lioness Clubs, and made many new friends.

Lioness members are warm, loving people who reach out to others and make life more bearable for those who are in need.

We are approaching the holiday season, continue to reach out to those in need, whether in your own community, state or worldwide.

Continue to "Serve from the Heart". WE SERVE TOO!

*Past Affiliate District 27C-2 President
Linda Kay Houghton-Bowen
Lake Tomahawk Lioness Club*



November Zone Meetings

Region 2-Zone 2 Monday, Nov. 8th at 7:00 PM

Sugar Camp Fire Hall (Town Hall) located ½ block west of Hwy 17 on Camp 4 Road. (Sugar Camp School on corner)

Region 1-Zone 1 Sunday, Nov. 14th at 2:00 PM

Elcho Club House

All club presidents, secretaries, vice presidents, membership chairs and any interested Lions are welcome. Presidents and secretaries are required to attend for the 100% award.

Presidents should be prepared to report on your goals for the year and what your club is doing for projects, fund-raisers, etc.

Dear Lions & Lioness,

The Wisconsin Lions Foundation and the 10 District Diabetic chairmen have formed the Diabetic Focus Group.

We are working with the Wis. Diabetic Prevention and Control Program, Health and Family Services, and Division of Public Health.

Lions Diabetic Focus Group would like to see all are clubs do some kind of Diabetes Awareness program in our communities, and have a Diabetes chair in each club. The clubs that do not have one we will use the First Vice Pres as the Diabetes chairman. We are planning a state wide Diabetes Risk Test in the spring. Like the one we had a few years ago with Wall-Mart.

As you may know this country is suffering physically, emotionally and financially from the effects of diabetes. Diabetes is the number one cause of blindness in adults. The cost of diabetes in Wis. is 3 billion dollars a year.

Its bad enough that 330,00 adults in Wis. have diabetes, an additional 836,000 people age 40-74 are estimated to be at risk to have pre-diabetes, a condition which may lead to diabetes. Many of these people are Lions and Lioness.

This is why we need to get the diabetes awarness information out in our communities. We need to find that 2% of the adult population that has diabetes and doesn't know it, we can help find that 2% if we all work together. Let us all try our best to do as much as we can to get a good diabetes awarness program going in 27-C2. Thankyou

Diabetes Chairman 27-C2

Lion Dan Kniess

Could You Have Diabetes?

Diabetes is a silent disease. You can have it for years and not know it. During this time, harm to your eyes, nerves, and kidneys may have been going on for seven to ten years.

Who's at Risk for Diabetes?

Your risk for diabetes goes up as you get older, gain too much weight, or if you do not stay active. Diabetes is more common in African Americans, Latinos, Native Americans, Asian Americans and Pacific Islanders. Risk factors for diabetes include:

- Having high blood pressure (at or above 130/85)
- Having a family history of diabetes
- Having diabetes during pregnancy or having a baby weighing more than nine pounds at birth

Don't Wait for Signs

Most people with diabetes do not notice any symptoms. However, if you have any of these symptoms, contact your health care provider right away:

- Being very thirsty
- Urinating often
- Losing weight without trying

For further information about the Diabetes Awareness program in our district, please contact the Diabetes Chairperson, Lion Dan Kniess at (715) 873-4515. He and his committee are available for programs at your club meetings. Lion Dan is very knowledgeable about this disease and will be able to answer your questions and concerns.

Are You at Risk? Take this Test. Know Your Score.

Find out if you are at risk for having diabetes **NOW**. Write in the points next to each statement that is true for you. If a statement is not **true**, put a zero. Then add your total score.

- I am a woman who has had a baby weighing more than nine pounds at birthYes 1 _____
- I have a sister or brother with diabetesYes 1 _____
- I have a parent with diabetes.....Yes 1 _____
- My weight is equal to or above that listed in the chartYes 5 _____
- I am under 65 years of age and I get little or no exercise.....Yes 5 _____
- I am between 45 and 64 years of age.....Yes 5 _____
- I am 65 years old or olderYes 9 _____

TOTAL _____

If You Scored 10 or More Points

You are at high risk for having diabetes. Only your health care provider can check to see if you have diabetes. See yours soon and find out for sure.

If You Scored 3-9 Points

You are probably at low risk for having diabetes now. But don't just forget about it. Keep your risk low by losing weight if you are overweight, being active most days, and eating low fat meals that are high in fruits and vegetables, and whole grain foods.

A successful Lions club has two basic and essential qualities; pride and fellowship. Developing these qualities is not accidental; achieving them requires organization, hard work and planning. Typically, clubs embodying these qualities have:

- One or more major service activities and strong fund-raising projects
- A regular program to inform members of the history, traditions, organization and current programs of their association
- Efficiently organized and enjoyable meetings
- A well-rounded schedule of social functions designed to involve the member's family and build friendships.
- An active public relations program to build and maintain public support
- A strong membership program

Proper Leadership is essential for a club's success and contributes to members' development. Ensure that a definite chain of command exists and that problems arising at a lower level are handled at that level.

There are excellent ways to achieve this in Wisconsin.

One way is by attending the "Leadership Development Workshop" in Stevens Point on March 5 and 6, 2005. This workshop is an interactive workshop that will enhance those leadership qualities you already have. We will practice public speaking, and learn how to be more comfortable speaking to others. We also give you the chance to deal with conflicts that may occur not only in a Lions Club, but also in everyday life. Along with having some fun doing it. If you are interested in attending, contact your District Governor before January 1, 2005 to get you signed up.

Another way is by attending the Mid-winter Conference. Details about this event are in this newsletter.

Other opportunities are the "Lions Leadership Institute for Emerging Lions" and the "Lions Leadership Institute for Senior Lions". These institutes focus on building the skills of Lions members in preparation for leadership roles at the club level, and beyond.

Candidates must be willing to commit to a five-day institute.

Lions Clubs International will pay for each participant's meals and lodging during the actual days of the institute at the training facility. Participants are responsible for their own transportation and related travel expenses to and from the institute.

If you are interested in applying to the institute, please obtain a copy of the application from your district governor or download the application from the Lions web site (www.lionsclubs.org), or contact one of the MD 27 Leadership Co-chairs.

"All of the certificates of recognition we receive will fade. The monuments we build will crumble. The trophies will corrode. But what we do for others will make a lasting impact on our world. True success comes only when every generation continues to develop the next generation, teaching them the value and the methods of developing the next group of leaders."

John C. Maxwell, *Developing The Leader Within You*

PDG Dan Geske, MD 27 Leadership Co-chair.

SHARING SUCCESS

FOR THE FUTURE

SECOND ANNUAL MID-WINTER CONFERENCE

COST
\$15.00
Including
Lunch, Gift
Packs &
Materials

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\$15.00
Including
Lunch, Gift
Packs &
Materials

presented by the

WISCONSIN LIONS PDG ORGANIZATION

MARK YOUR CALENDARS FOR SATURDAY, JANUARY 29, 2005. PLAN TO BE AT BEN FRANKLIN JUNIOR HIGH SCHOOL IN STEVENS POINT (2000 POLK STREET). ATTEND AN EDUCATIONAL ONE DAY CONFERENCE, LEAVE BY 3:45 p.m. BE PREPARED FOR AN EXCITING AND UPLIFTING DAY THAT WILL HELP YOU BECOME A BETTER PERSON AND A MORE INFORMED LION, LIONESS AND/OR LEO LEADER. SPOUSES AND GUESTS WELCOME!

conference sessions:

(There are two groups of breakout sessions. Check the breakout session you are most likely to attend for each group.)

SHARING SUCCESS THROUGH SERVICE (General Session)

- EFFECTIVE PRESENTATIONS
 WELLNESS MANAGEMENT
 DIABETES AWARENESS
 LION LEADERS CAN HAVE FUN

KEYNOTE: RON DENTINGER

- EFFECTIVE PRESENTATIONS
 WELLNESS MANAGEMENT
 FAMILY ROLE IN LIONISM
 GOOD MEETING, BAD MEETING

REGISTRATION FORM

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL ADDRESS: _____

CLUB: _____ DISTRICT: _____

MAIL TO: Wisconsin Lions State Office
2817-B Post Road
Stevens Point, WI 54481

DEADLINE
JANUARY 17

Note: Make \$15 checks payable to MD-27 Mid-Winter Conference