



LIONS CLUB INTERNATIONAL WISCONSIN DISTRICT 27C-2 NEWSLETTER

August 2004



District Governor
Stan Carlson (Liz)
N 701 Park Drive
Ogema, WI 54459
(715) 767-5445
skybluc@centurytel.net

Cabinet Secy/Treas.
Marcia J. Kuenne (Bernie)
880 E. Perkins
Medford, WI 54451
(715) 748-4592
bjkcpa@midway.tds.net

**Immediate Past
District Governor**
Don Ashby (Bonnie)
W 13532 Hwy J
Gleason, WI 54435
(715) 623-5201
farmer3666@aol.com

Vice Dist Governor
Ed Linnemann (Sharon)
1123 5th Avenue
Antigo, WI 54409
(715) 623-7499
arclls@dwave.net

Greetings Lions, Lioness & Families,

What a wonderful time we had at the International Convention in Detroit/Windsor, Ontario. We had opportunity to meet Lions and Lioness from all over the world and hear about all the great service projects taking place, all because of dedicated Lions like you. We met Lions from Kenya, Africa who are starting an Eye-Bank, Lions from Australia working on stem cells from the patient's own body to help cure spinal cord injury and Parkinson's disease, Lions from Peru building an eye clinic for children, just to mention a few. We are looking forward to next years convention in Hong Kong, China.

Please take time to read the latest issue of The Lion magazine. It outlines in detail President Kusiak's program on Sharing Success Through Service beginning on page 25. Also in this issue is an excellent article on why Membership Matters.

Our goal for this Lionistic year is a 5% increase in district membership (92 new members), 2 new Lions Clubs, 1 new Leo Club, 10 Melvin Jones awards, 10 Birch-Sturm awards and a positive increase in funding for all statewide projects. These are very high goals but we have great Lions & Lioness in 27-C2. We can achieve what We can conceive. We ask that each club keep these goals in their planning and encourage each and every member to do their part in making it happen.

A copy of the MERLO Plan for 2004-2005 is included in this newsletter. Please make a copy for each of your club officers and board members. The plan will not succeed unless we all know what it is and we all pull together to MAKE IT HAPPEN!!!

Yours in Lionism,

DG Stan & Partner in Service, Liz

"Working Together for Lionism"

DISTRICT GOVERNOR'S CALENDAR

AUGUST

- 1 Cabinet Meeting-Fireside Rhinelander
- 11 Sayner-Star Lake Club Visit
- 12 Affiliate District Meeting
- 13-15 Leader Dog Trip/Visit Intl, Headquarters, OakBrook
- 22 Family Wedding, Illinois

SEPTEMBER

- 8-12 USA/Canada Forum, Reno, Nevada
- 13 Lac du Flambeau Visit

OCTOBER

- 8-10 Council of Governors, Stevens Point
- 12 Gilman Lioness 25th Anniv
- 13 Eagle River Visit
- 16 C-1 Convention, Wausau
- 20 Gilman Visit
- 23 D-2 Convention, Onalaska
- 30 B-1 Convention, Manitowoc

NOVEMBER

- 6 B-2 Convention, Green Bay
- 7 District Cabinet Meeting, ParkFalls
- 15 Northwoods visit
- Deer Hunting with grandsons**

DECEMBER

- 8 Medford Club Visit
- 15 Philips Visit
- 20 Three Lakes Visit

JANUARY

- 14-15 Council of Governors, Madison
- 22 A-1 Convention, Brookfield

FEBRUARY

- 5 State Bowling Opener, Burlington
- 6 District Cabinet Meeting, Fifiel
- 19 A-2 Convention, Oconomowoc
- 26-27 Council of Governor's, Fontana

MARCH

- 5,6 Leadership School, Stevens Pt.
- 12 D-1 Convention, Middleton
- 19 E-2 Convention, Eau Claire

APRIL

- 9 E-1 Convention, Hayward
- 22 District Cabinet Meeting, Eagle River
- 22-23 District Convention, Eagle River

MAY

- 12 Manitowish Waters Club Visit
- 19 Council of Governor's Fontana
- 20-21 State Convention, Fontana

District Governors Visitation Request Form

Club Name _____
Location of Meeting _____
Meeting Date _____ Time _____ Dinner? _____
Joint Meeting? _____ Special Needs? _____
Directions to Meeting _____
Place _____

Mail to: Stan Carlson, N701 Park Drive, Ogema, WI 54459
(715) 767-5445 or skyblue@centurytel.net



LIONESS CORNER

Dear Lions and Lioness,

Were you able to attend the Open House at Camp? If not, you missed a beautiful day, a wonderful meal, two great raffle tables and an experience to see what the camp is all about. Wagon and pontoon boat tours were given all day. The new dining hall was dedicated. The chance to share with other Lions and Lionesses was ongoing. Don't pass up this opportunity next summer. Mark the third Sunday in July, 2005 down now!

The Wisconsin Lions Camp is your Camp. You support it with your yearly donations. Now that budgets are being set, increase that donation by 15 or 20%. Each year expenses go up and if our donations don't match those increases, the camp will suffer. We don't want that to happen. The donations I am speaking of are the yearly donations to the general operations and not the special areas such as: The Wall of Honor, Burch Strum, Hearing Aid Program, etc. There seems to have been some confusion this past year in some of the Lioness Clubs. Of course keep the special donations in your budget also.

Do you know what the Wall of Honor is? It is located inside the new office of the Wisconsin Lions Foundation and is an 8 foot by 15 foot wall where you or your Club can have your name or any name permanently engraved on a solid oak wood block. The cost is \$500 and the proceeds will be used for the ongoing Building Fund at Lions Camp. What a great way to show your support. For more information call toll free: 1-877-463-6953.

Now to close with a little poem written by Elizabeth Haling, from her book "A Look At Life."

Memories of songs
Sung softly in our youth
Are weaving wings
Of remembering
For our golden years

Yours In Lionism
AD President Lioness Joan A. McDonald

VICE DISTRICT GOVERNOR'S COMMENTS & QUOTES

Now is the time of year when people are out and about. Did you ever think that maybe your neighbor might like to join the Lions or Lioness? All you have to do is ASK! You may be surprised when they say "Yes, I would like to be a Lion or Lioness, how do I join?" Or, is either he or she a Lion or Lioness and have not been to a meeting in a long time? There too, all you have to do is ASK!

VDG Ed

P.S. A truly happy person is one who can enjoy the scenery on a detour.

REMINDER TO ALL CLUB SECRETARIES

Your District Governor will be applying for the 100% District Award at the end of this Lionistic year. That means that each of you must send in your monthly membership reports on time and your club dues must be paid on time. This is a team effort and everyone must do their part for the good of our entire district. Let's all pull together to **MAKE IT HAPPEN!!!**

Thanks for all your hard work...you are all GREAT LIONS!!!

P.S. This will also help you earn the 100% Secretary Award.

Quotes of Famous People

"Service is the rent we pay for the space we occupy."

Dr. Martin Luther King, Jr.



WISCONSIN LIONS DISTRICT 27-C2

Bernard J. Kuenne - Membership Chair
880 East Perkins Street
P. O. Box 507
Medford, Wisconsin 54451-0507

Telephone: 715-748-4592
Fax: 715-748-0646
E - mail: bjkcpa@midway.tds.net

August, 2004

You may have seen or heard this tag line "Share Success Through Service". This is what we are being charged with for our Lionistic year by our International President, Clement F. Kusiak.

An International Growth Program has been presented for our 2004-2005 year. It may sound aggressive, but it is realistic, and attainable, with a little effort by every Lion in our District.

Each Club President, in our District, plays a very important role in the success of Lionism. This position is leadership. Goals need to be set, and then monitored, regularly, to see how your Club is progressing. One important issue is membership. The first, and probably the most important, is retention. We can't have membership growth if we don't close the back door. Your position is even more important. As an individual Lion, you are one of the members of this team, making you a vital spoke in the wheel to make it turn. Every new member that you bring in helps grease this wheel to make it turn easier. We need a lot of grease to make our wheel of fortune turn smoothly and continuously.

We have a mission. We have new goals, new action team, new tools, and new awards and recognition. We are to have a five (5 %) percent net growth in membership. This may be a goal for your Club. However, lets have each Club President, grab the spoke of the wheel, and set that goal of one new member, net increase, per month, which is only twelve (12) members in a year. This can be accomplished, if you start now. The longer you wait, the harder it becomes to grease the wheel.

In addition to individual membership growth, our District has a goal of three (3) new Clubs. Can you help? Do you know an area that could use a Lions Club? Do you know a contact person, in that area, that could aid our District in getting a Club organized? Give PDG Lion Tom Rondeau {715-798-3636}, a call, he is waiting to hear from you.

If you are really interested in membership growth, for your Club, Lion Sandy Larson, from Rhinelander Northwoods Lions, presented an idea that may work with your Club, and in your community. It would give your Club more community exposure, and give you the opportunity to obtain new members that would be involved in providing another service to your area. The program is working, the idea, for Lions Club involvement is new, and has potential that may help your Club membership. Contact Lion Sandy {715-362-7160} for the details.

" Our membership goals are clearly ambitious, but are within reach because we have new ways to achieve them."

We are here to help. Contact your District Cabinet committee members for support. We can coach and guide as you move forward to retain your members. Take advantage of these resources. Attend the training sessions that are made available to you. Be involved, and you will have fun doing it.

LEADERSHIP TEAMS

A team is a group organized to work together to accomplish a set of objectives that cannot be achieved effectively by individuals.

Ten Characteristics of Well-functioning Teams

- Purpose: Members proudly share a sense of why the team exists and are invested in accomplishing its goals.
- Priorities: Members know what needs to be done next, by whom, and by when to achieve team goals.
- Roles: Members know their roles in getting job done and when to ask for help.
- Decisions: Authority and decision-making lines are clearly understood.
- Conflict: Conflict is dealt with openly and is considered important to decision-making and personal growth.
- Personal traits: Members feel their unique personalities are appreciated and well utilized.
- Norms: Group norms for working together are developed and followed.
- Effectiveness: Members find team meetings efficient and productive and look forward to this time together.
- Success: Members know clearly when the team has met with success and share in this equally and proudly.
- Training: Opportunities for feedback and updating skills are provided and taken advantage of by members.

Guidelines for Effective Team Membership

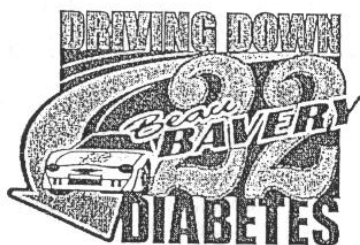
- Contribute ideas and suggestions
- Recognize and respect differences in others
- Value the ideas and contributions of others
- Listen and share information
- Ask questions and get clarification
- Participate fully and keep your commitments
- Be flexible and respect the partnership created by a team - strive for the "win-win"
- Have fun and care about the team and the outcomes

Characteristics of a High-performance Team

- Participative leadership - creating an interdependence by empowering, freeing up and serving others.
- Shared Responsibility - establishing an environment in which all team members feel responsibility for team.
- Align on purpose - having a sense of common purpose about why the team exists and the function it serves.
- High communication - creating a climate of trust and open, honest communication
- Future focused - seeing change as an opportunity for growth.
- Focused on task - keeping meetings and interactions focused on results.
- Creative talents - applying individual talents and creativity,
- Timely response - identifying and acting on opportunities.

A Lions Night At The Races to Drive Down Diabetes

Madison International Speedway (MIS) and Bavery Motorsports invite all Wisconsin Lions to join in a night of "Driving Down Diabetes" on August 28th, 2004 at MIS.



"Driving Down Diabetes is an awareness campaign and fundraiser started by Bavery Motorsports as a way to give back to the community that supports them in the pursuit of their racing dreams. Bavery Motorsports and MIS are working directly with the Wisconsin Lions Foundation and diabetes awareness committee to bring education, awareness and money to their causes and fight for diabetes.

We are arranging a private VIP area where Lions and their guests can view information on diabetes and the efforts of Wisconsin Lions to combat this illness and can socialize and network with Lions from throughout the state. The evening will feature a full racing program featuring Beau Bavery driving his ASA Late Model stock car with a special hood dedicated to the Lions fight against diabetes.

Tickets for this event are just \$10.00. If you purchase your ticket in advance for the address below, MIS will donate \$2.00 of the admission price to the Wisconsin Lions Foundation. The advanced sale tickets are also good for any regular 2004 racing program at MIS and \$2.00 will still be donated to WLF.

For advanced Tickets contact:

PDG Glenn Houge
701 Columbia Ave.
DeForest, WI 53532

e-mail: gleuge@charterinternet.com Phone: (608)846-9514

Madison International speedway is located on Hwy 138 between Oregon and Stoughton.

INSIDE WLF

AUGUST 2004



HOW TO DONATE TO THE WISCONSIN LIONS FOUNDATION . . .

Checks should always be made payable to: **WISCONSIN LIONS FOUNDATION, INC.** In the memo portion of the check, please indicate what the Donation is for.

ANNUAL DONATIONS: For Lions, Lioness, and Leo Clubs. Money is used for the operation of Lions Camp and other Foundation Projects. Annual Donations allow kids to attend Lions Camp. *Money is used to operate the Foundation without restriction.*

After your Club has made its Annual Donation,
You may wish to consider one or more of the following:

WISH LIST: This is a list, published monthly, of items needed at Camp and the Foundation. Clubs, businesses, and individuals can select items they wish to help purchase. *Money is used to purchase selected items only.*

BIRCH-STURM FELLOWSHIPS: A Birch-Sturm Fellowship is the highest form of recognition from the Foundation. It is used to honor someone, living or deceased. Fellowships can be purchased for \$1,000. Additional increments can be added through \$5,000. *Money is deposited in the Endowment Fund, and only the interest is used.*

MEMORIALS: In remembrance of, or to honor someone or an event. Money goes to the Endowment Fund. *Only the earned interest can be used for the operation of the Foundation Projects.*

FRIENDS OF THE FOUNDATION: For non-Lions who wish to support the operation of the Foundation and its programs. *Money is used without restriction.*

WALL OF HONOR: Open to anyone, including Lions, Lioness, or Leo Clubs, individuals, businesses, and other foundations, wishing to be remembered forever and help with the ongoing building projects at Lions Camp. For a donation of just \$500, name is placed on the Wall of Honor located in the Foundation Headquarters. *Money is used strictly for Building Projects at Lions Camp.*

FRIENDS AND HONORS GARDEN: To honor an individual, club, or business. Half or Full Diamonds are purchased for \$2,500, \$5,000, respectively, or more, with the name permanently inscribed on the Recognition Wall of the Garden. *Donor specifies how money is used.*

SUSTAINING MEMBERSHIP PROGRAM: For individuals who wish to show their support to the Wisconsin Lions Foundation. There are three different levels: "Bronze Sustaining Member" - starts at only \$50.00; "Silver" - is for \$100.00; the third level is "Gold" - achieved by being a Silver Member for five (5) consecutive years or a one-time donation of \$500. Call the Office or visit with your Director to learn the additional benefits of becoming a sustaining member. *Money is used without restriction.*

OTHER PROJECTS AND PROGRAMS INCLUDE:

Candy for Camp	Eyeglass Recycling	Youth Exchange
Children's Vision Screening	Hearing Program	
Community Diabetes Education	Lions Quest	

Always feel free to call your WLF Directors or the Foundation Office **toll-free** at
1-877-463-6953 (INFO-WLF) with questions!



**2004 WISCONSIN LIONS PIN SWAP
COLBY, WISCONSIN
(BEST FREE PIN SWAP IN THE U.S.A.)
Hosted by LPTCW**

WHERE: Colby Lions Clubhouse, Colby, Wisconsin
WHEN: Thursday P.M., **September 30th**, Friday, **October 1st** and
Saturday A.M., **October 2nd**, 2004

WHAT'S HAPPENING

Thursday: Hospitality - 5:00 'til ??
Soda and other beverages, new friendships made and old friendships renewed, card playing, dominos, laughter and pin trading if you wish.

Friday: Doors open for trading at 8:00 a.m. Lunch served by Colby Lions.
Menu and fee to be announced.
Trading suspended from 5:00 p.m. to 7:00 p.m. for dining out.
Doors will re-open at 7:00 p.m. for further hospitality or trading.

Saturday: Doors will open at 8:00 a.m. for trading until 1:00 p.m.
NO lunch will be served.

P.S. If you want to be assured of getting a table, please contact Beanie or Adolph.
-Elwyn Beane 608 Lake Street, Onalaska, WI Phone: 608) 783-5270 ebeane@hotmail.com
-Adolph Gorke Box 163 Dorchester, WI 54425 Phone: (715) 654-5086 ajgorke@hotmail.com.

HOUSING AVAILABLE FOR LPTCW SWAP AT COLBY

ABBY INN Hwy 29 East Abbottsford, WI 54405 Phone 715-223-3332	Thurs	single 35.00 + tax*
		double 40.00 + tax
	Fri	single 42.95 + tax
		double 47.95 + tax

*Offer a continental breakfast and 10% senior discount

SLEEP INN MOTEL 300 Elderberry Road Abbottsford, WI 54405 Phone 715-223-3337	Thurs	single 58.46 + tax *
		double 62.96 + tax
	Fri	single 58.46 + tax
		double 62.96 + tax

*Offer a continental breakfast- Must mention Lions group for this rate

HOME MOTEL 412 n. 4 TH (Hwy 13) Abbottsford, WI 54405 Phone 715-223-6343	Thurs	1 bed 36.00 + tax
		2 beds 38.00 + tax
	Fri	1 bed 36.00 + tax
		2 beds 38.00 + tax

- Be sure to ask about senior citizen discounts that may apply.
- Mention that you are with the Lions Pin Traders Swap

ALL WITHIN A FIVE MINUTE DRIVE TO THE COLBY LIONS CLUB HOUSE!!