

LIONS CLUB INTERNATIONAL  
DISTRICT 27-C2  
CABINET MEETING  
October 18, 2009  
Lake of the Torches Casino & Hotel

The October 18, 2009 Cabinet Meeting of District 27-C2 was called to order by District Governor Shirley Lemke at 2:00 P.M. at the Lake of the Torches Casino & Hotel Conference Center in Lac du Flambeau, Wisconsin.

VDG Robert Moen led the cabinet in the Pledge of Allegiance.

PDG Jim Boettcher led the group in prayer and song "God Bless America."

Introductions of guests by DG Shirley included PDG John Schwab of the state MERLOW team and members present from both the Hurley Lions Club and the St. Germain Lions Club.

PDG John Schwab addressed the cabinet on the importance of member retention, as well as new member acquisition. New members should be orientated immediately, not after initiation. Sponsors must learn that they are to be mentors to the new members and to be there throughout the orientations to help the new members find a reason to be a lion. Sponsors need to see that the new members are meeting other members and are getting involved in lion service projects. DG Shirley reported that after the first three months, we have picked up 36 new members but lost 61 members for a net loss of 25. This shows we need to work on retention as well as recruitment.

#### Opening Remarks

DG Shirley described the USA-Canadian Forum in Memphis as an awesome leadership seminar that all lions should experience. Milwaukee will host the 2010 USA-Canadian Forum in September. DG Shirley has attended many of the recent zone meetings to explain the dues increase voted upon and passed at our last cabinet meeting to prevent a budget deficit this year. Dues were increased by 75¢ per member; however, we also instituted a family member rate of one half for additional members of the same household. This will take effect the second half of this year. Our State MD-27 is looking at sponsoring a public relations grant from LCI. Our Council Chair DG Sam Kochel will write the grant proposal but needs the name of a PR Chair. Anyone with any names should contact DG Shirley or Council Chair DG Sam Kochel.

#### Communications

We received a letter from PID Peter Cerniglia, president of the Board of Directors of the Lions Eye Bank of Wisconsin, thanking all who attended the dedication of the new eye bank building and all who supported the new building effort.

We received a thank-you letter from WLF for our \$120.00 donation to buy mints to be distributed at the State Fair to promote the Lions Camp.

Region/Zone Chair Roger Weber reported on the replies he got to a questionnaire he sent out about the dues. DG Shirley described this year as a good learning situation where if we need to

look at our dues structure or budget concerns it should be done earlier, possibly the last cabinet meeting at the convention.

A handout on the Lions License Plate was distributed. The bill has been introduced in the Assembly and the Senate. Once the set up costs are paid for the profits will go to the WLF.

DG Shirley passed out an updated sheet on ordering the Wisconsin Lions Directory. The shipping and handling charges have been eliminated. The cost of a complete directory is \$10.00; each single district costs \$7.00. A much more updated version can be downloaded at any time from the website at md27directory.org.

A handout listing job descriptions for the 1<sup>st</sup> and 2<sup>nd</sup> Vice District Governors developed by LCI was distributed. We need a candidate or candidates for the 2<sup>nd</sup> Vice District Governor by our spring convention.

### Minutes

Motion to approve the minutes of the August 2, 2009 Cabinet Meeting as emailed and mailed...Ashby/Linnemann...CARRIED.

### Treasurer's Report

Treasurer Lion Dean reviewed the Profit & Loss Statement and Balance Sheet through October 17, 2009. The finalized budget for 2009-2010 was presented, as well as an itemized listing of the state and district dues structure both old and new to take effect in February 2010. The treasurer's report will be placed on file for audit.

### **District Reports:**

#### Merlow Report

The state level has revised the spelling from MERLO to MERLOW. The added "W" stands for women. This report was covered earlier by PDG John Schwab, again we need to work on retaining our current members.

#### WLF

WLF Director Greg Tobisch reported that 27-C2 was the only 100% contributor to the camp. However, our district had the lowest use of the camp. WLF Director Dennis Christianson also thanked our district for their 100% donations. At their last foundation meeting, Andrea explained that many parents are hesitant to send their children to camp but are very surprised at what they can do if allowed to attend. Only 17 clubs, including lions and lioness, are donating to the Lion's Pride Campaign. The fund is just over \$5 million right now. Fall Camp Clean-Up will take place next Saturday, October 24. Both Directors, Greg and Dennis, would like to attend zone and club meetings to promote camp attendance, the Lion's Pride Campaign and other WLF projects. Director Dennis presented DG Shirley with a pin from the Foundation for 100% donations last year while she was Vice District Governor.

Director Dennis added that the Foundation is considering moving the Camp Open House date into summer, possibly late August, to encourage greater attendance. A discussion followed

encouraging lions or special needs teachers to speak directly to parents of handicapped children to assure them that most children do very well at camp, and that if there are problems, they will be notified by the camp. Director Greg reported that there is a 7 minute videotape available showing that the camp is a structured, educational, and fun experience for the child. This is easily copied and made available to special needs teachers or parents. Another suggestion was to create a list of former camp parents that can be contacted as references. DG Shirley will check to see if there is some sort of association of special needs teachers that could be presented with the video, brochures, applications, and a list of references or even a representative speaker. The Diabetes Association or school nurses could be used to promote the camp to diabetic children. Director Dennis reminded the cabinet members to promote the list of addresses for donations to club secretaries and treasurers to ensure a more prompt and timely recording their donations.

### LCIF

PDG Dennis Knott explained that LCIF is the grant giving agency of Lions International. Last year our district donated \$23,147 to LCIF. Since 1974, we have donated \$456,000 to LCIF. Monies coming back to our area include \$70,000 to the health lodge at the camp and flood relief in southern Wisconsin last year. District 27-C2 has not received any grants since 1995. Clubs may call or email PDG Dennis and he will be glad to speak on LCIF to your club. Melvin Jones Fellowships are an easy way to donate to LCIF.

### District Convention Committee

Lion Tom Waby reported that the format will be changed to an "Expo Style" Convention. Clubs may set up tables showing what they are doing. Break-out sessions will be held on some of the major or bigger things being done in our district. Clubs should submit their expo ideas to PDG Stan Carlson. Convention booklet ads will be kept at the same price as last year. Motion...PDG Don Ashby/VDG Leon Christiansen... to approve the proposed menus and prices for the convention as presented.....CARRIED.

### Vision Screening

Lion Greg Tobisch reported receiving \$16,500 in donations to Vision Screening. Two glaucoma screening machines have been purchased at a total cost of \$9400. Supplies still needed include eye charts, posters, alcohol wipes, and extended warranties for the machines. Fifty certified screeners have been trained throughout the district and three clubs have screening dates set-up.

### Diabetes

Lion Bonnie presented several proposals for donations from our diabetes fund.

Motion...Bonnie Ashby/PDG Boettcher...\$500 to ADA for Camp Marrakesh...CARRIED.

Motion...Bonnie Ashby/Weber...\$500 to a 29 year old woman for living expenses during a beta cell transplant...CARRIED.

Motion...Kriegel/PDG Linnemann...\$500 to Adult Vision/Glaucoma Screening for supplies...CARRIED.

Motion...Bonnie Ashby/Ader...\$1000 to ADA for Diabetes camp...CARRIED.

Motion...PDG Boettcher/J.Lee...purchase a second Diabetes Display Kit at a price not to exceed \$2700...CARRIED.

### Hearing/State Curling

Lion Larry Ray reminded the cabinet that the entry form for State Lions Curling in Medford will be in the Wisconsin Lions Newspaper. Our district hearing is in the black. Five applications have been taken care of and two more are to be sent in.

### Historian

PDG Weise will be getting the information to PDG Linnemann.

### Xerophthalmia

Motion...Lion Jean Kubley/Dennis Christianson...to send \$7000 to Xerophthalmia...CARRIED. She will get an article in the next Wisconsin Lions Newspaper.

### Mission to Mexico

Motion...Kriegel/PDG Ashby...\$400 to the State Mission to Mexico from our district account...CARRIED.

### Affiliate District President

Eleven Lioness Clubs in the district are wrapping up summer activities. Check their websites to see what is happening in your area. Congratulations to the Gilman Lioness Club celebrating their 30<sup>th</sup> Anniversary.

### Info and Technology

Lion Kriegel encourages using the power of the internet, radio, newspaper, and television to promote activities, such as upcoming deer hide collections.

### Constitution and By-Laws

PDG Chuck explained that changes need to be made to the Policy Manual and voted on by the cabinet. Constitution and By-Law changes need to be voted at the District Convention. Changes that need to be made should be brought to the January Cabinet meeting.

### Leader Dog

Lion Dave Lemke announced that Leader Dog is looking for \$.70 more per member in donations this year to help with inflation. 265 dogs went to Wisconsin Residents last year. Money cards are available to be passed around at club meetings to help with the collection of donations.

### Public Relations

No Report.

### Peace Poster

Lion Judeen reminded the cabinet that peace poster entries need to be in to DG Shirley by November 15. Environmental Photo Contest is ongoing for Lion's members until January 15.

### 2010-2011 District Pins

The two vice district governors will work with Lion Mike in choosing a pin design to be presented at our January meeting for approval.

### Bowling

Bowling this year will start the first Saturday in February in Port Washington. 2012 bowling will be held in District 27-C2. Applications must be in to the committee by December 15.

### Youth Exchange

PDG Harry is anxious to help clubs in other areas get Leo Clubs going. In Youth Exchange, 55 to 60 young foreign exchange students came to Wisconsin last summer for the four to five week program. Jessica, a student from Giles and who went to Germany for four weeks last summer, gave a short presentation to the group.

Motion to adjourn...Kriegel/Helwig...CARRIED. 4:45pm