

Wisconsin Lions Foundation, Inc.
BOARD OF DIRECTORS MEETING
MINUTES

Sunday, March 29, 2009

1. President Tom Clausen called the meeting to order at 8:00 a.m.
2. Vice President Glen Moegenburg led the Pledge of Allegiance.
3. Director Jerry Zais led the group in singing "My Country Tis' of Thee."
4. Director Bernie Stuttgen delivered the invocation.
5. Roll call was taken, showing all were present except Directors Steve Pautz, John Mastalir and Lioness Rep. Joan McDonald, who were all excused. Also present were Lions Pride Coordinator Geri Schlender, Facility Manager Dale Schroeder, Camp Operations Manager Andrea Yenter, and Executive Administrator Evett Hartvig, who recorded the minutes. Guests included PDG Chuck Post, Lions Pauline Schiferl and Shelly Deinhammer, Lion/Lioness Carol Powell and Bonnie Ashby, and Director Schiferl's Grandson, Benjamin Gelhaus.
6. **M-Stuttgen; S-Holthaus to approve the minutes of the February 8, 2009 meeting.** Discussion, none. *Motion #0809-058 carried.*
7. Treasurer Deinhammer presented the Treasurer's Report as of February 28, 2009, and the Projected Cash Needs through June 30, 2009. **M-Eberhardt; S-Althaus to accept the Treasurer's Report.** Discussion, Schlender questioned how the Hearing Program was going to be handled in the future because of the change in funding. Hartvig reported the Hearing Program will carry over a fund balance from year to year, starting on July 1, 2009. *Motion #0809-059 carried.*
8. **COMMITTEE REPORTS**
- 8A. **EXECUTIVE COMMITTEE**
 - I. **Call to Order** – President Tom Clausen called the meeting to order at 4:33 p.m.
 - II. **Roll Call & Introduction of Guests** – All members were present. Also present were the majority of the Board members, Lions Pride Coordinator Geri Schlender, Camp Operations Manager Andrea Yenter, Facility Manager Dale Schroeder, and Executive Administrator Evett Hartvig, who recorded the minutes.
 - III. **Items for Information**
 - A. Council of Governors Report March 7 – President Clausen said if anyone wants to read his reports to the Council, they should contact him as they are accessible electronically.
 - B. District Convention Reports-A2, D1, D2, E2 – President Clausen reported on the District Conventions he attended since the last Board meeting. There were some issues on the WLF not getting enough time or being scheduled while other seminars/workshops were happening, but for the most part everything was good.

IV. Old Business

- A. Grant Updates – Hartvig reported she and Yenter have been actively pursuing grant opportunities and recently received a check for \$4,000 from a Foundation from Chippewa Falls.
- B. State Convention – Hartvig reported she is waiting for some information from the State Convention Committee regarding a schedule for Directors. President Clausen announced there would be a Board Meeting on Friday, May 15 at 8:00 a.m. and the official uniform is required.
- C. International Convention Display – Hartvig reported she would be sending out a work schedule for the Display Booth in a couple of weeks.

V. New Business

- A. 2009-10 Committee Structure – Vice President Moegenburg presented two possible weekend meeting schedules for next year. He will work on the schedule and present something tomorrow morning at the Board meeting.
- B. Pryor talked about the LRP survey. He said that all Board Members would receive the revised survey results via email in a few days.

At 5:15 p.m., the Committee moved into closed session to discuss the Carl's Birch-Sturm Nominations, Sturm and Sons Birch-Sturm Nominations, as well as the Presidential Award Nominations.

At 5:50 p.m., the Committee reconvened to open session

VI. Adjournment – M-Pryor; S-Kaiser to adjourn. Motion carried. The meeting adjourned at 5:52 p.m.

M-Ashby; S-Holthaus to accept the Executive Committee Report. Discussion, Schlender suggested we ask the Public Relations Committee to create a new presentation or program for District Conventions. Motion #0809-060 carried.

8B. **FINANCE COMMITTEE**

Chairman Glen Moegenburg presented the minutes from the March 7, 2009 meeting as follows:

- I. Call to Order** – Chairman Vice President Glen Moegenburg called the meeting to order at 11:00 a.m.
- II. Roll Call & Introductions** – All members were present except CPA Ron Ligman, who was excused. Also present were Directors Walt Althaus, Mike Quigley, Steve Pautz, Jerry Zais, Dennis Christianson, and Eric Holthaus; Facility Manager Dale Schroeder, Executive Administrator Evett Hartvig, and Accountant Terri Kent, who recorded the minutes. Guests included Gary Ratts and Michael Spaulding from Associated Trust Company, Greg Kohnert from M & I Bank, Edward Nakhla and Mathew Kluetz from Morgan-Stanley, and Daniel McKelvey and Sean Fahey from MorningStar.
- III. Presentation by Associated Trust Company** – Gary Ratts and Michael Spaulding presented their proposal and answered questions regarding Associated Trust Company's current handling of our Endowment Fund.

- IV. **Presentation by M & I Bank** – Greg Kohnert presented his Company’s proposal for managing the investment of our Endowment Fund
- V. **Review of 2009-10 Budgets** – Committee members discussed projected revenue figures, as well as the proposed expenses that were submitted by individual committees at the last Board meeting. Hartvig and Kent presented several options to the budget in order to achieve a surplus, rather than a deficit. Committee members directed Hartvig and Kent to rework the budget with the changes suggested and send a revised copy to all Finance Committee members before the next Board Meeting the end of March.
- VI. **Simplification of Donations – M-Kaiser; S-Deinhammer to recommend to the full Board suspension of the Wish List.** Discussion, Committee members didn’t feel it was appropriate for us to have a Wish List for items that aren’t necessary when we don’t have enough money for daily operations. It was decided that notice of this action to suspend donations to the Wish List needs to be published in the State Newspaper, *The Messenger*, and anywhere else that clubs would see it. **Motion carried.** **M-Deinhammer; S-Tomaszewski to recommend to the Policy Committee that they review Policies 1.16 and 6.4 regarding donor designations.** Discussion, Schlender pointed out that both of these policies have wording about donors designating to specific projects/programs, and if we are going to simplify “Friends of the Foundation” and the “Friends and Honors Garden” donations, these policies will have to be revised. **Motion carried.**
- VII. **Presentation by Morgan-Stanley** – Edward Nakhla and Mathew Kluetz presented a proposal for managing the investment of our Endowment Fund, as well as answered any questions that came up from committee members.
- VIII. **Presentation by MorningStar** – Daniel McKelvey and Sean Fahey presented their Company’s proposal and answered questions regarding how they would handle the investment of our Endowment Fund.
- IX. **New Business** – Tomaszewski reported that the Council of Governors is voting on a resolution today to establish a committee with three Council members and three WLF Board members to investigate the possibility of segregating the Foundation’s investment assets from their operational assets.
- X. **Adjournment – M-Deinhammer; S-Kaiser to adjourn.** **Motion carried.** The meeting adjourned at 5:10 p.m.

Chairman Glen Moegenburg presented the minutes from the March 28, 2009 meeting as follows:

- I. **Call to Order** – Chairman Vice President Glen Moegenburg called the meeting to order at 8:30 a.m.
- II. **Roll Call & Introductions** – All members were present except CPA Ron Ligman, who was excused. Also present were Directors Eric Holthaus, Rod Rommel, John Hanson, Dan Eberhardt, Sam Powell, Walt Althaus, Jim Schiferl, Jerry Zais, and Dennis Christianson; Facility Manager Dale Schroeder, Camp Operations Manager Andrea Yenter, Lions Pride Coordinator Geri Schlender, and Executive Administrator Evett Hartvig. Terri Kent recorded the minutes.

III. Financial Reports

- A. Treasurer's Report – Deinhammer reviewed the Treasurer's Report for the period ending February 28, 2009.
- B. Operating/Non-Operating –Members reviewed the Summary as presented. **M-Pryor; S-Clausen to accept the Operating/Non-operating Summary Report as read. Motion carried.**
- C. Fund Balances – Kent reviewed the Fund Balance Report through February 28, 2009. **M-Pryor; S-Clausen to accept the Fund Balance Report as read.** Discussion, Pryor questioned the Lake Restoration and Vehicle Fund Balances and why we were carrying these balances when no activity has taken place for many years. **Motion carried. M-Tomaszewski; S-Deinhammer to transfer the Lake Restoration and Vehicle Fund balances into the General Fund balance. Motion carried.**
- D. Cash Flow Report – Deinhammer went through the Cash Flow Report through June 30, 2009.

IV. Old Business-

- A. 2009-10 Budgets – The last proposed budget per the meeting on March 7, 2009 was e-mailed earlier this month. The total net shortage would be \$1,379.00. **M-Pryor; S-Clausen to accept the 2009-2010 Budget as presented with the exception to raise the club donations to \$660,000.00. Motion carried.**
- B. Possible Change of Fiscal Year – Some questions were answered concerning this issue with a lengthy e-mail Hartvig sent out. All the answers were in a positive note. Discussion on the resolution and start date was discussed. **M-Clausen; S-Pryor to recommend to the Board to present the fiscal year change to the calendar year, January 1-December 31. Motion carried with one nay vote.**
- C. Donation Simplification – **M-Schlender; S-Deinhammer to table the donation simplification agenda item. Motion carried**
- D. Endowment Fund-Investment Management – Roundtable discussion took place on the committee members' opinions regarding the Investment Firms who made presentations. Everyone was satisfied with the way Associated is handling our Endowment Fund.

- V. **New Business** – Segregation of Assets – Hartvig gave everyone a handout of the approved motion made at the Council Meeting regarding investigating segregation of assets, along with a proposed resolution. The purpose of this resolution is to form a committee to investigate and recommend necessary actions to segregate the investment assets from the operational assets of the Wisconsin Lions Foundation. **M-Pryor; S-Kaiser to approve the proposed resolution as presented. Motion carried.**

- VI. **Adjournment** – **M-Pryor; S-Deinhammer to adjourn. Motion carried.** The meeting adjourned at 10:30 a.m.

M-Christianson; S-Stuttgen to accept both Finance Committee Reports. Discussion, Zais noted that once the transfer of the Lake Restoration and Vehicle Funds have been done, those two funds will be eliminated. Zais also expressed his concerned that when the appointed committee investigates the segregation of assets, they will alert the Board as to

the cost of transferring assets. Benjamin asked for clarification on the Lake Restoration Fund. Several Directors expressed their opinion on suspending the Wish List. **Motion #0809-061 carried with three nays.**

8C. **CAMP OPERATIONS COMMITTEE**

I. Call to Order – Chairman Bernie Stuttgen called the meeting to order 3:30 p.m.

II. Roll Call and Introduction of Guests – All members were present except Council Rep. Joe Tomaszewski, who was excused. Also present were the majority of the Board members, Camp Operations Manager Andrea Yenter, Facility Manager Dale Schroeder, and Executive Administrator Evett Hartvig, who recorded the minutes.

III. Personnel – Full-time staff update – Assistant Camp Operations Manager, Program Manager, and Healthcare Supervisor are attending Mid-States Camp Conference in Illinois this weekend.

IV. Summer Camp

A. 2009 camper registration update – Yenter handed out the camper numbers as of Friday, March 27, 2009. We are right on track with registrations. Two sessions with low numbers are deaf and hard of hearing and blind and visually impaired children, which is a normal situation.

B. Staff recruitment – Recruitment is going fairly well. There are sufficient female counselors and there is a need for four more male counselors.

C. Summer Camp survey – Yenter handed the survey from 2008 summer camp. There were 389 surveys filled out. She reviewed some of the comments with the Committee. Discussion was held regarding a Camp Newsletter to possibly go out after the camping season. **M-Zais; S-Holthaus we have a limited two-page synopsis of summer activities and mail to all campers who do not have an email address. Motion carried.**

D. ADA Contract – Yenter reported that the contract is done and has been signed by President Tom Clausen and a representative from the ADA.

E. Website Update – Yenter reported the University is working on the Website. The template should be completed in the next week or two. Items for the on-line store will be added in the next few weeks, too. This is a class project and there is no cost to the Foundation.

F. Yenter gave a report on what equipment the Camp has to run the programs during the summer camping season. She feels the Camp is set for equipment at this time.

V. Retreat and Conference Center

A. 2008-2009 contracts – Yenter reported a total of \$222,000 for this fiscal year.

B. 2009-2010 contracts to date – Yenter reported she has a total of \$48,600 in contracts written through October.

VI. Other

A. 2009-2010 Budget (updating) – Yenter explained the proposed changes.

B. **M-Zais; S-Christianson to recommend to the Council of Governors the continuance of the Lions Camp Project. Motion carried.**

VII. Comments – Zais commented that this was Director Stuttgen’s last Camp Operations Meeting, as well as his last year on the Board and complimented him on a job well done. Everyone present responded with a round of applause for Director Stuttgen.

VIII. Adjournment – M-Zais; S-Christianson to adjourn. Motion carried. The meeting adjourned at 4:15 p.m.

M-Rommel; S-Schiferl to accept the Camp Operations Committee Report.
Discussion, none. Motion #0809-062 carried.

8D. **WLF PROPERTY COMMITTEE**

I. Call to Order – Chairman Jerry Zais called the meeting to order at 10:30 a.m.

II. Roll Call and Introduction of Guests – All members were present. Also present were IPP Greg Pryor, Treasurer Andy Deinhammer, Facility Manager Dale Schroeder and Camp Operations Manager Andrea Yenter, who recorded the minutes. Guests included Lion David Bielen from Marshfield.

III. 2009-10 Budget – Discussion of each expense item. Repair and Maintenance of the buildings may be increasing because the buildings are getting 10-12 years old and there is some exterior work that will be coming on Duplex 6, including shingling. Some staining will be needed for the exteriors. The hard cleaning is pretty much completed and the cabins are ready to go for Camp. Discussion of the shingles – checking with manufacturer regarding replacement of those aging early. There was also some discussion of replacing the shingles with steel. This issue will need to be addressed in the near future. Schroeder reminded the committee about his fund for the Repair and Maintenance of buildings from the deer hide money. The topic of preventive maintenance and planning for future projects was also mentioned and discussed. Discussion took place about real estate taxes, which have decreased slightly. The committee reviewed the fact that the facility budget is charged out to different programs.

IV. Summer Staffing – Facility Manager reported that he would not be hiring summer staff because of the budget situation. Discussion of Directors volunteering to assist with grass mowing; however, there is no housing available.

V. Insurance – Discussion about the insurance – we review the insurance on a yearly basis and with the market being soft, we may get a better rate. We also have the insurance agent looking at other carriers.

VI. Forestry – Schroeder discussed the 40 acres on the far northwest part of our property that we have been planning to log out, and unfortunately we were unable to get it done this winter due to the wet area/early snowfall. This project is on hold until next year, hopefully it will get done then. There will also be some logging done in some plantations. The Forester is happy with our progress and in the next few years, we will see some logging happen. The timing of these projects will be left to the discretion of the Facility Manager.

VII. Equipment – Schroeder reported that he has no major equipment needs for the summer. The Maintenance staff does a nice job of keeping the equipment maintained; they’ve repaired a rust spot on the eyeglass van and fixed up the Featherlite trailer recently.

- VIII. Other Business** – Discussion of the Lake Restoration Fund took place and some Directors wondered if that money is needed for any Lake issues. Discussion also took place of possible dredging of the Lake. According to some studies done by the University of Wisconsin-Stevens Point, the Lake is fine and there's no need for any type of projects like that in the future. Schroeder talked about the donation of fish that was stocked in the Lake in the Fall of 2007 and we should see some of those fish this summer.
- IX. Facility Manager's Comments** – Housekeeping is finishing the stripping and waxing of floors in the Dining Hall, including the kitchen area. They are also finishing the hard cleaning in Duplex #6, as well as stripping and waxing the floors in the Health Lodge and the Memorial Building. He reminded everyone of Work Day on April 25 and said that Directors need to sign up for the Work Day, so that we can get the numbers for lodging and food service. Schroeder reported he may have a volunteer group working on some things in Indian Hollow that day, including a railing from the top of the hill down to the bottom of the hill. The platform and wheelchair access are done, and this spring, a crew will get electricity down for a light and microphone needs.
- X. Adjournment** – **M-Stuttgen; S-Althaus to adjourn. Motion carried.** The meeting adjourned at 11:40 a.m.

M-Eberhardt; S-Holthaus to accept the WLF Property Committee Report.
Discussion, none. **Motion #0809-063 carried.**

8E. **SIGHT COMMITTEE**

- I. Call to Order** – Acting Chairman Dan Eberhardt called the meeting to order at 1:30 p.m.
- II. Roll Call and Introduction of Guests** – All members were present except Chairman John Mastalir and Lioness Joan Ann McDonald, who were excused. Also present were IPP Greg Pryor, Eyeglass Recycling Manager Sharon Cherek, and Administrative Assistant Liz Shelley, who recorded the minutes.
- III. Eyeglass Recycling Report**
- A. Precious metal on hand – Cherek reported there is 39.2 ounces of troy weight. He was advised by our G & F Enterprises Rep. to hold the gold until the price gets higher before selling.
- B. Eyeglass report – Cherek reported we should reach one million glasses recycled this year. He reported missions are down this year. **M-Hanson; S-Rommel to continue the Eyeglass Recycling Center Project. Motion carried.**
- IV. Children's Vision Screening Report** – Prevent Blindness Wisconsin – Shelley reported that from April 2008 to March 2009, Lions have screened 9,428 children with 490 referred. She also reported Tami Radwill from Prevent Blindness has attended 140 events that included meetings, trainings, and screenings. Shelley contacted Radwill about her time with the Lions and Radwill reported 30%-40% of her time is spent with Lions Children's Vision Screening. Prevent Blindness Wisconsin reported 220,000 people (adults and children) have been screened in Wisconsin. Approximately 37,000 children have been screened, with the help of organizations including Lions. Discussion of grant money to Prevent Blindness

Wisconsin occurred. **M-Rommel; S-Tomaszewski to continue the Children's Vision Screening Project. Motion carried.**

V. Diabetes Education Program

- A. Diabetes Focus Group (DFG) meeting update – Shelley reported on items from Lion Jerry Gibbons, Chairman of the Diabetes Focus Group. The DFG will have a Diabetes booth at the International Convention in Minneapolis. Gibbons has arranged to have a Diabetes booth at the Wisconsin Lions State Convention, and there will be a STRIDES Walk at 7:00 a.m. May 16 at the Chula Vista. The State Convention Committee has arranged to have a chef to give a program on Diabetic desserts. Gibbons reported Shelley has sent Diabetes Camp brochures to the Diabetes Focus Group. Shelley reported on Diabetes Alert Day. She stated it was a success with 80 clubs ordering 34,000 brochures. The American Diabetes Association and the State of Wisconsin Diabetes Prevention & Control Program gave the Foundation brochures free of charge to distribute to the Lions/Lioness Clubs.
- B. Diabetes Expo – Shelley reported on the Diabetes Coalition working on this project. The event will be held Saturday, November 7, 2009 at the Alliant Energy Center in Madison. Lion Ray Ropers is working with the project closely. Shelley will be sending out a request form to Lions and Lioness clubs, asking to help for the day. We will need about 70 volunteers. Ropers emailed Shelley to report the project is moving forward. **M-Hanson; S-Tomaszewski to continue the Diabetes Education Project. Motion carried.**
- C. Diabetes Information – Shelley reported she has worked with the Diabetes Prevention & Control Program and they have granted the Wisconsin Lions Foundation \$50,000 to be used on Diabetes projects throughout the state.
- D. Diabetes Educators Conference – Shelley reported she attended the American Diabetes Association (ADA) Diabetes Educators Conference in Pewaukee in March. It was well attended and she reported that the Director of the ADA for the Midwest Region and the Director for Wisconsin thanked the Foundation for attending and the partnership they have with us.

VI. New Business

- A. Review 2009-2010 budget – Eberhardt discussed raising money.
- B. Since this was the last meeting for the 2008-09 fiscal year, Eberhardt thanked Tomaszewski for his service.

VII. Adjournment – M-Tomaszewski; S-Hanson to adjourn. Motion carried. The meeting adjourned at 2:07 p.m.

M-Althaus; S-Ashby to accept the Sight Committee Report. Discussion, none. **Motion #0809-064 carried.**

8F. HEARING COMMITTEE

- I. **Call to Order** – Chairman Steven Schlender called the meeting to order at 10:35 a.m.

- II. Roll Call & Introduction of Guests** – All members were present except Director John Mastalir and Lioness Joan Ann McDonald, who were excused. Also present were IPP Greg Pryor and Hearing Program Coordinator Meghan Warner, who recorded the minutes. Guests included District Hearing Chairs Marvel Greene(D2), Maggi Bain(A1), Del Hintzmann(A2), and Fred Fenhaus (C1); and Jeanne Hintzmann.
- III. Hearing Project Coordinator's Report** – Warner read her report for the period covering July 1, 2008-March 28, 2009 and distributed the District Reports. She stated that these reports were also sent to District Governors.
- IV. District Hearing Chair Reports**
A1-Lion Maggi has been looking through the pending applications and making decisions.
A2-Lion Del has been busy investigating applications.
C1-Lion Fred has had an overwhelming amount of applications coming into his District.
D2-Lion Marvel had one application last Fiscal year; her District has ten so far this fiscal year.
- V. 2009-2010 Budget** – Schlender pointed out that the Starkey credit is going to cover the Administrative costs of the Hearing Program. We will never be in the red since the Districts cover their own cost for hearing aids and audiologist fees.
- VI. Other**
A. **M-Holthaus; S-Eberhardt to recommend continuation of the Hearing Program next fiscal year. *Motion carried.***
B. Schlender thanked everyone for making the Hearing Program a success this year.
- VII. Adjournment** – **M-Eberhardt; S-Holthaus to adjourn. *Motion carried.*** The meeting adjourned at 11:00 a.m.

M-Schiferl; S-Hanson to accept the Hearing Committee Report. Discussion, none.
Motion #0809-065 carried.

8G. **PUBLIC RELATIONS COMMITTEE**

- I. Call to Order** – Chairman Jim Schiferl called the meeting to order at 10:30 a.m.
- II. Roll Call and Introduction of Guests** – All members were present except Directors Steve Pautz and Don Ashby, who were excused. Also present were WLF President Tom Clausen, VP Glen Moegenburg, Director Rod Rommel, Executive Administrator Evett Hartvig, and Administrative Assistant Liz Shelley who recorded minutes. Guest was PDG Chuck Post.
- III. Old Business**
A. **Motorcycle Pin Update** – Hartvig stated the pins are ordered and should be here by April 15. The cost came in under the quoted amount.
B. **Calendar Update** – Hartvig reported that PDG Ken Wallander informed her that he is in the process of organizing next 2010's calendar order. Last year calendar sales were 2,747 calendars. Discussion occurred that the calendars were great, but it would be nice if the Lions could receive the calendars earlier in the year, like September.

C. Orientation Planning

1. March 7 meeting notes – Hartvig handed out proposed schedules and reviewed them. She also discussed the details of the tours. It was agreed to have two people help with the walking tours. The next Orientation meeting will be set for Saturday, April 25 during Work Day.
2. Presentation training for DG's, VDG's & WLF Directors – Schiferl would like to have a handout/presentation item for DG's, VDG's, & WLF Directors to do club presentations. The presentation items should include all statewide projects, as well as financial statements of the Foundation. Hartvig discussed having presentation training during Board meeting weekends. It was suggested to have the Public Relations Committee get ideas together for a WLF Director to present to a Lions Club/Zone meeting. The items should be to Hartvig before April 20.

IV. New Business

- A. Strategic Planning – Schiferl handed out the review from the workshop Lion Knapp presented. He stated we are working on news releases and making a list of items to cover at presentations. Discussion took place regarding Directors needing to take a proactive approach to attend club meetings and invite themselves to meetings. Letters usually don't work to get invited to a club meeting. The Directors need to call the club officers or the program chair to be invited to the meetings.
- B. Policy Consideration – Policy 5.1 – No action at this time.
- C. 2009-2010 Budget – General PR Expense Line Item – Schiferl reported this Line Item included an additional \$1,000 for advertising purposes. The committee reviewed the budget and the budget will be approved at the Board meeting.
- D. Open House – Hartvig handed out the proposed bid from Rockman's Catering for the chicken dinners. **M-Post; S-Quigley to approve the Rockman's Catering bid for \$6.50 for the chicken dinner for Open House. Motion carried. M-Benjamin; S-Hanson to charge \$9.00 for Adults and \$5.00 for Children for the chicken dinners at the Open House. Motion carried.**
- E. Brewers Game – Hartvig wrote a letter to the Brewers for tickets for the campers. Hartvig will call the Brewers next week to verify information from an email they sent her.

V. **Other Business** – Newspaper, TV, Radio advertising – Schiferl stated this would stay on the agenda until we have items prepared. Schiferl would like a news release prepared in April.

VI. **Adjournment** – **M-Post; S-Benjamin to adjourn. Motion carried.** The meeting adjourned at 12:09 p.m.

M-Schlender; S-Tomaszewski to approve the Public Relations Committee Report. Discussion, Quigley mentioned he has had contact with the Milwaukee Admirals and we may get a chance for tickets again next year. Tomaszewski presented a check from the

Milwaukee Admirals with a thank you to clubs that participated. **Motion #0809-066 carried.**

8H. **RESOURCE DEVELOPMENT COMMITTEE**

- I. **Call to Order** – Chairman Dennis Christianson called the meeting to order at 1:31 p.m.
- II. **Roll Call & Introduction of Guests** – All members were present. Also present were WLF President Tom Clausen, Vice President Glen Moegenburg, Lions Pride Coordinator Geri Schlender, and Camp Operations Manager Andrea Yenter, who recorded the minutes. Guest was PDG Chuck Post.
- III. **Old Business**
 - A. Camper Family Mailing Update – Schlender reported the Camp and Pride Offices are working at getting the information for this mailing. They still are looking at two phases – one prior to Camp for camper families not attending Camp anymore and one after Camp for current camper families. By the first week of April, information will be transferred and Pride will start getting the pledge cards ready. Quigley suggested that Lions members who may be part of the extended families of the campers should be included in the mailing. Directors who may know Lions members who are part of the extended family of a camper, should get that address to the Pride Campaign staff to include those people in that mailing.
 - B. Raffle Update – Yenter presented the letter to send to clubs regarding the change in the raffle that was approved by our attorney. The draft of the raffle ticket was also handed around. Discussion of the raffle name was also held – Kash for Kids originally was approved, but the Office staff was questioning the appropriateness of original name. **M-Holthaus; S-Powell to recommend to the Board that the name of the raffle be changed from “Kash for Kids” to “Lions Camp for Kids”.** **Motion carried.** Schiferl suggested that the Office give Directors a report of which clubs in their Districts have not returned their tickets by the end of June so they can call those clubs to remind them to send in the tickets by the Golf Outing.
- IV. **New Business**
 - A. Golf Outing –Yenter presented the new sponsorship option - giving companies an opportunity to sponsor a camper for \$600 to receive signage, a certificate, and a personal thank you from the camper. This is in addition to the standard \$100 sponsorship. A challenge was issued to the Board of Directors to secure either one \$600 sponsor or five \$100 sponsors . **M-Holthaus; S-Post to recommend to the Board to approve the golf outing “camper sponsorship option.”** **Motion carried.** The Office will give each Director samples of the poster and certificate to show when out looking for the \$600 sponsorship.
 - B. Wisconsin License Plates – Hartvig is still researching the opportunity for a specialized license plate for Lions.
 - C. Donated Quilt – Star Point Quilters, a rental group, donated a beautiful quilt to the Foundation. They would like us to raffle it off to benefit the Foundation. Hartvig proposed a raffle where we would sell tickets for the quilt at each District Convention at the WLF table, with the drawing to be

held at the State Convention in 2010. **M-Holthaus; S-Powell to approve the quilt raffle as presented. Motion carried.**

V. Comments – Powell met a couple (both Lions) from Illinois and talked to them about the programs we have, including the Eyeglass Center and how we recycle precious metals. He is going down to visit them in April; the women informed him that she had some old gold jewelry that she could donate to Camp.

VI. Adjournment – M-Powell; S-Holthaus to adjourn. Motion carried. The meeting adjourned at 2:28 p.m.

M-Ashby; S-Holthaus to accept the Resource Development Committee Report.

Discussion, President Clausen suggests this Committee put an item on their agenda for next year regarding collecting other precious metals, besides eyeglass frames, to generate additional revenue. **Motion #0809-067 carried.**

8I. **CONSTITUTION/BY-LAWS AND POLICY COMMITTEE**

I. Call to Order – Acting Chairman Bernie Stuttgen called the meeting to order at 1:30 p.m.

II. Roll Call and Introduction of Guests – All members were present except Chairman Steve Pautz and Director Don Ashby, who were excused. Also present were Secretary Dave Kaiser, Treasurer Andy Deinhammer, and Executive Administrator Evett Hartvig, who recorded the minutes.

III. Old Business

A. Second Readings

1. Policy 1.17 B.1 & 2 – Disposal of Obsolete or Unusable Capital Equipment – **M-Althaus; S-Deinhammer to accept second reading of policy. Motion carried.**
2. Policy 1.13 – Expenditure Approval – **M-Schlender; S-Benjamin to accept second reading of policy. Motion carried.**
3. Policy 1.16 – Friends of the Foundation – **M-Althaus; S-Schlender to accept second reading of policy. Motion carried.**
4. Policy 1.8 – Foundation Wish List – **M-Zais; S-Althaus to accept second reading of policy. Motion carried.**
5. Policy 1.9 – Long Range Planning Committee – **M-Schlender; S-Benjamin to accept second reading of policy. Motion carried.**
6. Policy 4.2 – Hearing Committee – **M-Zais; S-Althaus to accept second reading of policy. Motion carried.**
7. Policy 4.3 – Hearing Program Coordinator – **M-Zais; S-Benjamin to accept second reading of policy. Motion carried.**
8. Policy 4.4 – Hearing Funds – **M-Althaus; S-Zais to accept second reading of policy. Motion carried.**

B. Discussion

1. Draft of Finance Committee Policy – Hartvig handed out a rough draft of a Finance Committee Policy that was put together by Director Steve Pautz. The following changes were recommended:

Delete A. 1. f. and change e. to read - Non-voting ad-hoc members as appointed by the President, i.e., Representatives from Accounting Firm, Audit Firm, Investment Firm, etc.

Revise C. 2. c. to read - Assist the Executive Administrator and the Wisconsin Lions Foundation's accounting and auditing firm in preparing and reviewing the annual audit, per accepted general accounting practices.

Zais suggests we add C. 2. f. to read - Monitors the Wisconsin Lions Foundation Board Of Directors that they adhere to its fiduciary responsibilities.

Revise C. 2. b. to read – Assist all committees and chairpersons in establishing and preparing budgets.

Add C. 2. c. to read - Review all committees' proposed budgets for possible revisions and submit final recommendations to the full Board.

IV. New Business

- A. Review Policies 1.16 and 6.4 as directed by Finance Committee – Suggested changes will be considered by this Committee in the next fiscal year.
- B. Additional policies that need to be reviewed – Stuttgart said Policy 1.12 - Budget Procedures may have to be looked at next year if the resolution to change fiscal year passes at the State Convention.

V. Adjournment – M-Zais; S-Althaus to adjourn. Motion carried. The meeting adjourned at 2:40 p.m.

M-Eberhardt; S-Holthaus to accept the Constitution/By-Laws and Policy Committee Report. Discussion, Pryor asked for clarification on Section A. 1. a. relating to Immediate Past Presidents. Hartvig suggested changing this Item to read “The Executive Committee members.” **Motion #0809-068 carried.**

8J. LIONS PRIDE CAMPAIGN

Lions Pride Campaign Coordinator Geri Schlender reported as follows:

Work continues on the new and improved, user-friendly Website.

Work has started on the 2nd Annual Pride Shoot. Efforts have begun to find sponsors, station sponsors, raffle prizes, door prizes and volunteers. The Shoot will be held on Saturday, June 13 at Milford Hills in Johnson Creek. She hopes the Board would again be a station sponsor as they did last year.

All Directors were provided a copy of the most recent issue of Paw Prints.

Pride will be awarding recognition patches to every club that has given a gift of \$500.00 or more. There is also a shield patch for clubs who complete their pledges for \$15,000.00 or more.

There are currently 230 clubs in the Pride Family and their gifts and pledges total \$668,232.79.

The Campaign currently stands at \$4.5 million and a copy of the financials was given to each Director.

M-Ashby; S-Stuttgen to accept the Lions Pride Campaign Report. Discussion, Pryor asked for clarification on awarding of recognition patches. **Motion #0809-069 carried.**

9. **MISCELLANEOUS BUSINESS: OLD AND NEW**

- A. 2009 International Convention – President Clausen reminded everyone to get registrations in by May 1 or there will be additional costs. Hartvig will send out a schedule for working at the Display Booth in the near future. Everyone working the booth is asked to wear clothing that has either the Foundation or Camp logo on it.
- B. Fiscal Year Change – Promotion of the resolution will include the President’s article in *The Messenger*, as well as an article in the May issue of the State Newspaper. A letter will go out to all clubs asking for their support and Directors will speak in favor of the resolution at the District meetings.
- C. Wisconsin Lions Research Team – Pryor reported that he forwarded the revised survey to PDG Dan Gaeu and the team has started calling. Hartvig reported she received survey results recently from PDG Gaeu for District 27-E2.
- D. State Convention Board Meeting – President Clausen reminded everyone that there would be a Board of Directors meeting on Friday, May 15 at 8:00 a.m. The location will be printed on the agenda that everyone will receive 10 days prior.
- E. Committee Reports for Annual Report – Hartvig reminded everyone that she needs all Committee Chair Reports no later than April 20 so there is time to put the Annual Report together.
- F. Meeting Schedule – Moegenburg presented a revised meeting schedule for the 2009-10 Board Meetings. He said we are going to try a one day meeting (Saturday) for the first meeting in August, which is August 8.
- G. Elections – Elections for the 2009-10 Executive Committee took place. The Officers for 2009-10 are as follows: President-Glen Moegenburg; Vice-President-David Kaiser; Secretary-Andy Deinhammer; and Treasurer-Eric Holthaus.
- H. Deer Hides – Stuttgen will try to get a final report to hand out at the Board Meeting at the State Convention so it can be taken to the District meetings. He still has some hides to pick up and deliver to the buyer. Collection total at this time is approximately 7,800 hides.

10. **EXECUTIVE ADMINISTRATOR’S REPORT**

Hartvig reported to the Board as follows:

She thanked the entire Board for passing the budget that was presented this weekend and assured everyone that the entire management staff is totally committed to making the budget work.

11. **PRESIDENT’S COMMENTS**

President Clausen congratulated Director Eric Holthaus on his election to the Executive Committee. He is confident he will serve the Board well.

He reminded everyone of his goal to get every club to donate to the general fund. He asked Directors to contact those clubs that have not given yet and urge them to send in their donation.

He invited everyone to participate in the Work Day on April 25 and encouraged them to invite others to come with them.

He challenged all Directors to get a Pride Campaign pin on their lapel by getting financially involved.

He thanked Executive Administrator Evett Hartvig for all she has done over the past year to support him as President; he also asked her to thank the rest of the Foundation Staff as he believes everyone who works here gives everything they have.

12. **COUNCIL REPRESENTATIVE'S REPORT**

District Governor Joe Tomaszewski said he was thankful for having the opportunity to serve on the Board. He felt he learned a lot about the Foundation and made some really good friends.

13. **TAIL TWISTER REPORT**

Acting Tail Twister Jerry Zais assessed fines as he deemed necessary.

14. **ADJOURNMENT** – M-Zais; S-Althaus to adjourn. **Motion #0809-070 carried.** The meeting adjourned at 11:00 a.m.

Respectfully submitted,



Evett J. Hartvig
Executive Administrator