

# Creating A Club Website Using E-Clubhouse

By Roger L Weber, 11/16/2009

Move To Grow - Reach, Touch and Improve Lives – Transfusion, Transition, Transformation (TTT) – and your own e-Clubhouse Web site are excellent channels for club enhancement.

The Lion world of today can be communicated down to the local level with the innovation of the new e-Clubhouse technology. Using this tool to broadcast the good work of Lions can provide tempting avenues for Public Relations in your community.

Great Lion website designs will spur curiosity, spike awareness, and have some significance to many Lion ventures local and world wide.

Rewards abound can be realized:

- If your site is member orientated.
- Have current displays of the information.
- Offers direction for members or prospective Lions to provide, serve, and excel in their community.
- If your site has recognition for achievements and accomplishments.
- Instills overwhelming volunteerism with-in the club and around the world.
- If your site spurs curiosity, spikes awareness, and have some significance to our Lion ventures.

Getting the word out about your new site is important. Include the Web site address in your newsletters, your local newspaper, on billboards, on your agenda's and your stationary. Also ask other local websites to include a link on their site.