

For Information Contact:

Lion Jodi Burmester
608/444-9123
jodi.burmester@gmail.com

For Immediate Release

LIONS IN SIGHT THROUGH COMMUNITY SERVICE

(WISCONSIN - JANUARY 8, 2010) -- Lions clubs all over Wisconsin serve their local communities and the world through community service projects as diverse as their members and the communities they serve.

During the last two weeks of January 2010, many of Wisconsin's 560 Lions clubs will be joining Lions worldwide performing community service projects as part of the "Lions In Sight" initiative. This initiative is designed to raise public awareness of the vital role Lions clubs play in their communities.

According to Lion Sam Kochel, who leads the state Lions organization, "Lions make a difference everyday everywhere. Yet with all the good we do, many people don't realize the impact their local Lions club has on their community. While most clubs primary focus in on vision and vision health initiatives, we meet all sorts of needs from helping victims of natural disaster to organizing a pancake breakfast fundraiser or building a wheelchair ramp for someone in need. We are a hands-on organization."

Some great examples of how Wisconsin's 20,000 Lions positively impact the lives of others include:

- conducting children's and adult vision screening
- raising community awareness about the diabetes epidemic
- collecting and distributing used eyeglasses
- providing free or no cost eyeglasses and hearing aides to those in need
- sending kids with vision, hearing and cognitive disabilities to Lions Camp at no charge
- participating in the Lions Cornea Express - delivering donated eye tissue to the Lions Eye Bank of Wisconsin and back out to surgeons for corneal transplant.

The Lions want to thank everyone who contribute to this important work. Says Kochel, "Without community support, Lions can't meet the ever growing needs of our communities. So, thank you for all of your support."

If you would like to join active men and women as they fulfill their community's needs, contact your local Lions club. To find a club near you or learn more about Lions visit www.wisconsinlions.org or www.lionsclubs.org.

Lions Clubs International is the world's largest service club organization with more than 1.3 million members in approximately 45,000 clubs in more than 200 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world.

###