

27-C2 Cabinet Members,

Wow, our state was successful in receiving a \$20,000 PR Grant from LCI. Jodi Burmester was the creator of the grant. She has done an awesome job! Now it's up to us to implement the grant and make good use of the dollars. Please review the attachment and email me with any suggestions you have for the clubs in our District to promote Lionism during the last 2 weeks of January. This ties in with LCI's program, *Lions in Sight*, which is scheduled for this same time, the last 2 weeks of January.

Since our District is down in membership (-33) at this time, could all our clubs possibly plan an "Open House" inviting potential new members to attend, scheduling this activity during the last 2 weeks of January? Could we set up some competition between zones or regions? Other ideas? Let's go for it and have fun while we're raising community awareness of all you do through Lionism.

District 27-C2 --- we need to hold up our end!!

DG Shirley